REMARKS

After entry of the foregoing amendment, claims 1-18 remain pending in the application.

The restriction of claims 19-31, as being drawn to a distinct invention, is understood to have been made final, so these claims are canceled. Applicants expect to pursue these claims in a related application.

Claims 1-18 stand rejected as anticipated by Jansen (6,243,450).

The rejection is respectfully traversed.

Claim 1 requires an optical sensor. Credit card reader 30 of Jansen is not believed to meet this limitation; credit card readers typically employ magnetic stripe readers – not optical sensors.

Moreover, the following limitation is not taught by Jansen, col. 10, lines 1-6 (as indicated in the Action):

> *consulting a first data structure associated to determine whether a web page corresponding to said object identifier is among those sponsored by a third party, so that user access to such web page is permitted without charge;*

The cited excerpt of Jansen appears to teach that some services are free, so the user's credit card is not charged. However, such determination is not understood to involve any correspondence between the web page and the "object identifier" that is optically sensed from an object, as recited in applicants' claim. Nor is the cited excerpt understood to teach any sponsorship of a web page by a third party.

Still further, it is not understood that Jansen teaches any "second data structure" as required by the claim. Col. 1, lines 54-58, does not appear to teach this limitation.

In view of such shortcomings, other deficiencies of Jansen as applied to the claims are not belabored.

Favorable reconsideration and passage to issuance are solicited.

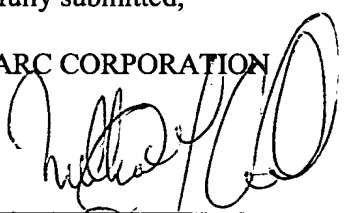Date: May 20, 2005

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Respectfully submitted,

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